



Corporate Sponsorship Pack

Partner with iThemba to bring dignity, care and joy to elderly gogos and madalas in Khayelitsha. Your CSI investment becomes meals, medication, warmth and companionship for the most vulnerable in our community.

Founded	April 2015
Founder	Nomsa Gxotiwe
Location	10 Pluto Lane, Khwezi, Khayelitsha, Cape Town
Registration	NPO 151-637 · Section 18A Approved
Oldest resident	105 years young

Why Partner With iThemba

We are one of the few registered old-age homes serving the elderly of Khayelitsha — a community where pensions are stretched thin and family structures are often fragmented. Every rand and every donation in kind directly improves a resident's daily life.

Your benefits: Section 18A tax certificate · B-BBEE socio-economic development points · measurable, photo-documented impact reporting · authentic brand association with a beloved community institution.

Photograph of our 105-year-old resident — to be inserted here

Sponsorship Tiers

Choose the tier that fits your CSI budget. Multi-year commitments unlock deeper recognition and naming rights.



Bronze OR IN-KIND

R5,000 – R20,000

Monthly food parcels, toiletries and dignity packs for residents.

- Logo on website Supporters Wall
- Thank-you post on Facebook
- Section 18A tax certificate



Silver ANNUAL

R20,000 – R50,000

3 months of chronic medication, physiotherapy equipment, or a full bedding & linen refresh.

- Logo on printed materials & quarterly newsletter
- One corporate volunteer day per year
- Quarterly impact update with photos
- Section 18A tax certificate



Gold ANNUAL

R50,000 – R150,000

Kitchen upgrade, nursing salary contribution, or the annual food & utilities budget.

- Naming rights on a programme
- Two volunteer days + media feature
- Bi-annual impact report
- Invitation to annual gala



Platinum OR MULTI-YEAR

R150,000+

Solar power installation, building extension, or full annual running costs.

- Naming rights on a room or wing
- Co-branded campaign and case study
- Board-level partnership review
- Premier event presence year-round

In-Kind Partnerships

Many of our greatest needs can be met without cash. We welcome partnerships in the following categories:

<p>■ Groceries & food Ideal partners: Pick n Pay, Shoprite, Food Lover's, Woolworths, SPAR</p> <p>What we need: Food parcels, fresh produce, bread, long-life staples.</p>	<p>+ Medical & health Ideal partners: Pharma companies, health insurers, hospitals, clinics</p> <p>What we need: Chronic medication, adult nappies, wound care, mobility aids.</p>
<p>■ Banking & financial Ideal partners: Capitec, Standard Bank, FNB, Nedbank, Absa</p> <p>What we need: Operating sponsorship, financial literacy, payroll giving.</p>	<p>▲ Transport & logistics Ideal partners: DSV, Imperial, local couriers</p> <p>What we need: Resident transport to clinics, delivery of donations.</p>
<p>❖ Home & utilities Ideal partners: Builders Warehouse, Eskom partners, solar installers</p> <p>What we need: Maintenance, solar power, geyser & plumbing upgrades.</p>	<p>♥ Clothing & linen Ideal partners: Mr Price, Pep, Edgars, Woolworths</p> <p>What we need: Blankets, sheets, pyjamas, warm winter clothing.</p>



How a Partnership Works

Two ways to begin — pick whichever suits your team:

Option A	30-minute introductory call A short video or phone conversation to understand your CSI goals and our current priorities. Best for: teams who want to move quickly.
Option B	Introductory email We send a tailored one-pager with current needs, budget options and impact stories — no meeting required upfront. Best for: teams who want to review internally first.

Then the journey continues:

1	Site visit Meet the residents and team at 10 Pluto Lane, Khwezi, Khayelitsha.
2	Tailored proposal A written proposal with deliverables, recognition and reporting cadence.
3	Activation MoU signed, contribution received, Section 18A certificate issued.
4	Impact reporting Quarterly or bi-annual updates with photos, stories and financial accountability.

Get in touch

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